

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

February 14, 2023

Chair Carolyn Tobinson called the February 14, 2023 City of Genoa Economic Development Commission Special Meeting to order at 9:03 A.M.

On roll call, members Carolyn Tobinson, Dealynn Stone, Nick Bradac, and Josh Kubiak were present; Mayor Jonathon Brust and Alyssa Seguss, City of Genoa; and Katherine McLaughlin were also present.

The Economic Development Commission moved on to Old Business. Mr. Bradac moved and Ms. Tobinson seconded to approve the minutes of the December 13, 2022 meeting. Upon voice vote, all members present said aye.

New Business:

- A. Discussion with Katherine McLaughlin, Social Media Manager / Marketing Consultant – Ms. McLaughlin presented a proposal to the EDC to provide her services for three months to improve the City's social media presence. Ms. McLaughlin presented a calendar for March with posts that would be shared. The Commission accepted Ms. McLaughlin's proposal.
- B. Next Meeting Agenda: The EDC stated that they would be interested in discussing an update to the City's Economic Development website page, NIU College of Business's IGNITE program, potentially creating an EDC website, and attending seminars/conferences.

There being no further business, Mr. Bradac made a motion to adjourn the meeting at 10:07 AM, seconded by Mr. Kubiak. Upon voice vote, all members present said aye.